

WELCOME WELCOME
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MANNING  CARROLL

Services and Pricing Guide

WWW.MANNINGCARROLL.COM



Welcome

Welcome! Thank you for your interest in working with Manning Carroll Law. At Manning Carroll, we help entrepreneurs build and protect profitable and strategic businesses. Our HQ is in Nashville, Tennessee but we work with small business owners across the country.

This guide will show you the services we offer to our small business clients and explain our process for welcoming you and your company to Manning Carroll Law. We look forward to building with you!

Manning Carroll Law

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Table of Contents

About Us

Our Process

Services

Startup and Brand Protection Package

Business Formation and Protection Package

Entity Formation Package

Trademark Search and Application Package

Business Legal Audit

Chief Legal Officer Subscription

Outside General Counsel Subscription

On-Demand General Counsel Subscription

Testimonials

Additional Services

Contact





Our Process

Manning Carroll Law works closely with entrepreneurs to help legally protect and strategically plan for their small businesses. We are a virtual law firm, which means we are accessible to you no matter where you are located. Our process implements modern technology to make meeting and exchanging information simple.

This guide includes our process, service packages, pricing details, and reviews from some of our clients who have trusted us to protect their best ideas.

01 INTRODUCTORY CALL

You start off with an introductory call with our attorney. We will find out more about your business and how we can work together to protect and grow your company.

02 NEW CLIENT INTAKE

Once we decide to work together, you will complete a questionnaire to tell us about your business goals, future plans, and current concerns.

03 STRATEGY SESSION / INITIAL MEETING

Once you have completed the intake process, we will schedule your strategy session or initial meeting. During the session or meeting, we will discuss the details of the project.

04 LET US DO THE WORK

Once we have all of the information we need, we will begin working to get your business protected and prepared to grow.



Services

01 FORMATION AND BRAND PROTECTION FOR NEW COMPANIES

Our flat-fee packages for startups are perfect for entrepreneurs who want to make sure their new company is properly formed and their new brand is fully protected from the start. We accomplish this level of protection through the use of contracts, trademarks, and strategic planning.

03 GENERAL COUNSEL SUBSCRIPTION SERVICES

Our General Counsel Subscription services are designed for growing companies that need ongoing legal support.

02 BUSINESS LEGAL AUDIT FOR GROWING COMPANIES

With our Business Legal Audit, we conduct a comprehensive of your growing business legal foundation and identify areas of legal risk. We also work with you to address those issues and develop a strategic plan for protecting your company as it grows.

04 TRADEMARK SEARCH AND APPLICATION PACKAGE

Our Trademark Search and Application Package is designed for new and existing brands that need to be protected through federal trademark registration.

Startup and Brand Protection Package



HOW IT WORKS

With our Startup and Brand Protection Package, you will get your new company started off strong with a Business Protection Strategy Session where we will develop a plan for the formation and strategic growth of your new business. Then, we will form your new company and make sure it is protected from outside risks through the use of federal trademark application registration and customized contracts tailored to fit your business needs.

Estimated project length: 4-6 weeks

INCLUDES

- Business Protection Strategy Session
- Entity formation and establish corporate structure
- Comprehensive trademark search and application for registration
- Website Terms of Use and Privacy Policy
- One (1) customized contract
- Step-by-step action plan for protecting your business as it grows

INVESTMENT STARTS AT
\$7,500 + FILING FEES

Business Protection Package



HOW IT WORKS

With our Business Protection Package, you will get your new company started off strong with a Business Protection Strategy Session where we will develop a plan for the formation and strategic growth of your new business. Then, we will form your new company and make sure it is protected from outside risks through the use of strategic planning and customized contracts tailored to fit your business needs.

Estimated project length: 4-6 weeks

INCLUDES

- Business Protection Strategy Session
- Knockout trademark search and analysis
- Entity formation and establish corporate structure
- Website Terms of Use and Privacy Policy
- One (1) customized contract
- Step-by-step action plan for protecting your business as it grows

INVESTMENT STARTS AT
\$5,000 + FILING FEES

Entity Formation Package



HOW IT WORKS

With our Entity Formation Package, you will get your new company started off strong with a Business Protection Strategy Session where we will develop a plan for the formation and strategic growth of your new business. Then, we will form your new company and make sure it is properly structured and fully registered.

Estimated project length: 2-4 weeks

INCLUDES

- Business Protection Strategy Session
- Knockout trademark search and analysis
- Entity formation and establish corporate structure
- Step-by-step action plan for protecting your business as it grows

INVESTMENT STARTS AT
\$2,500 + FILING FEES



Trademark Application Package

HOW IT WORKS

We will start off with an exploratory call to identify your brand's trademarks and develop a plan for protecting them. We will prepare and file your trademark applications with the USPTO and handle all communications with them regarding your trademark applications.

Estimated project length: 6-9 months

INCLUDES

- Exploratory call
- Comprehensive trademark search
- Opinion Letter re trademark search results
- Preparation and filing of trademark applications
- Communicating with USPTO regarding the trademark applications
- response to office actions, if necessary

INVESTMENT STARTS AT
\$1,500 + FILING FEES

Business Legal Audit



HOW IT WORKS

Our Business Legal Audit is designed for the entrepreneur who needs to make sure their small business is legally protected and prepared for growth but does not know where to start. With our Business Legal Audit, we conduct a comprehensive of your growing business legal foundation and identify areas of legal risk. We also work with you to address those issues and develop a strategic plan for protecting your company as it grows.

Estimated project length: 2-3 weeks

INCLUDES

- Pre-audit 1:1 Planning Meeting
- Comprehensive legal audit of your corporate structure, use of contracts, hiring processes, intellectual property, website and data privacy compliance, and legal risk management
- Business Legal Audit 1:1 Strategy Session
- Business Legal Audit Report and Action Plan
- Post-audit 1:1 Follow-Up Session

INVESTMENT STARTS AT
\$2,500

Chief Legal Officer Subscription



HOW IT WORKS

Our Chief Legal Officer Subscription is for the emerging small business seeking proactive, ongoing legal advice to protect their brand and scale their company. Our attorneys serve as part of your executive team and help guide your company through every growth phase.

INCLUDES

- Weekly 1:1 business protection and growth strategy session
- Unlimited emails / scheduled calls and meetings with our attorneys
- Unlimited document review + revisions
- Unlimited projects (document drafting / trademark registration / changes to corporate structure)
- Access to all resources in The CEO Lawbrary
- Ongoing registered trademark monitoring
- Ongoing trademark maintenance filings (where necessary)
- Quarterly Business Legal Audit
- 50% discount on additional services not included in the Chief Legal Officer Subscription

INVESTMENT STARTS AT
\$5,000/MONTH

6 month minimum commitment

Startup General Counsel Subscription



HOW IT WORKS

Our Startup General Counsel Subscription is for the small business needing regular legal advice and support to protect their brand and scale their company.

INCLUDES

- Monthly 1:1 business protection strategy session
- Unlimited emails/scheduled calls and meetings with our attorneys
- Unlimited document review + revisions
- Monthly document drafting project
- Access to all resources in The CEO Lawbrary
- Ongoing registered trademark monitoring
- Annual Business Legal Audit
- 25% discount on additional services not included in the Outside General Counsel Subscription

INVESTMENT STARTS AT
\$2,500/MONTH

6 month minimum commitment

On-Demand General Counsel Subscription



HOW IT WORKS

Our On-Demand General Counsel Subscription is for the small business needing occasional legal advice and support to protect their brand and scale their company.

INCLUDES

- Unlimited emails/scheduled calls and meetings with our attorneys
- Unlimited document review with written comments and revisions
- Access to all resources in The CEO Lawbrary
- Ongoing registered trademark monitoring
- Annual Business Legal Audit
- 25% discount on additional services not included in the On-Demand General Counsel Subscription

INVESTMENT STARTS AT

\$750/MONTH

6 month minimum commitment



Allison was AMAZING to work with. She answered literally every question I had, in detail, which I so appreciated. Her work is very detailed and thorough. After our first call I knew I was going to love working with her, and she proved that time and time again with each meeting and document she created. I feel so blessed to now consider her part of my team and will continue to be reaching out to her for legal solutions for my business.

If you are setting up an LLC or need a contract, get in touch with Allison! She will take great care fo you and your biz.

SARAH S.

Manning Carroll Law has been wonderful to work with. A true ally from the beginning. My business was created with their support and guidance. I can focus on running my business, because Manning Carroll Law focused on taking care of me. Service agreements, Contracts, Licenses, etc. I will proudly recommend Manning Carroll Law. Terrific experience!

CHRIS C.



Additional Services

While this guide shows our service packages, we also provide on-demand legal services for our small business clients when they need it.

Our on-demand legal services includes customized contract creation, contract review and negotiations, and general legal and business consulting.



HOW IT WORKS

WE CREATE A CUSTOMIZED FEE SCHEDULE BASED ON YOUR SITUATION AND NEEDS. BEFORE WE BEGIN WORKING TOGETHER, YOU WILL KNOW THE EXACT FEE FOR OUR SERVICES. YOU ONLY PAY FOR WHAT YOU NEED, AND THERE ARE NO SURPRISES. YOUR INITIAL FEE INCLUDES REGULAR MEETINGS AT A TIME RESERVED JUST FOR YOU -- THROUGHOUT YOUR PROJECT.



MANNING CARROLL LAW

LET'S WORK TOGETHER

Manning Carroll Law's mission is to guide & support small business owners through the steps of establishing their corporate structure and protecting their business through every stage of growth.

By serving clients virtually, Manning Carroll Law is able to help any and every business owner protect what they have worked so hard to create. MCL works to bring an innovative approach to taking the next steps in protecting your small business.

Whether you're a new business owner or business veteran, Manning Carroll can help you through all your business needs.

Office hours: M-F 9:00am - 4:00pm CST

Response Time: Typically within 24 hours

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